Debashish Sahu

Lead UX Designer

10 yrs. Product Design
13.5 yrs. Total Experience

Personal Profile

A keen designer with a strong passion for usability, an eye for visual consistency, and a knack for reducing the complex to the bare essentials.

Ability to lead and contribute towards all the phases of design
the lifecycle for software, digital products & services.

Professional Skills

- User Research
- User Experience Design
- User Personas
- Storyboards
- Wireframes
- Visual Design
- Usability Testing

Contact Details

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Career History

Staff Product Designer

ServiceNow | Hyderabad, India | 2020 – Present

Currently working with ServiceNow, one of the Lead designer for their ITBM Product Portfolio. I am responsible for the Alignment Planning Workspace esp. the Financial Planning.

Lead Interaction Designer

Honeywell Technologies Solutions | Bengaluru, India | 2019 – 2020

Worked under the Connected Buildings domain, wherein I was involved in designing next generation interactions for Forge Portal which is a unified software suite for all products under the umbrella.

Lead Interaction Designer

Pramati Technologies Pvt. Ltd. | Hyderabad, Telangana | 2015 – 2019

As a Lead Interaction Designer, a major portion of my work involves coming up with new and best experiences for the varied software or digital products in the Design Labs and leading from the front.

- Led a team of 5-8 designers
- Lead designer for all major projects under Imaginea Services
- Mentored new designers

User Experience Designer

Mindtree Ltd. | Bengaluru, Karnataka | 2013 – 2015

Worked as Interaction Designer/User Experience Designer in a co-innovation lab called The Digital Pumpkin.

The Digital Pumpkin was a CoE of the upcoming technology be it Tangible Media, IoT, gestures based devices, AR/VR etc. the idea was to create a working showcase of products and solutions which could link experience, end-users and business together.

Sr. Software Engineer

Nagarro Softwares Pvt. Ltd. | Gurgaon, NCR | 2010 – 2011

Design and Development of Sharepoint Web Portals. Worked as a Senior Software Engineer, Member Delivery Group in developing Web based applications in MS Sharepoint Server.

Accomplishments

- Extensible object model & GUI enabling modeling (Patent-US20220121965A1)

- Star Performer, Pramati Technologies Pvt. Ltd. (2016 - 2017)

- Outstanding Performer Award, Mindtree Ltd. (2015)

- Design Paper, OZCHI 2013

- Best Performing Team, L&T Infotech (2010)

Career History (contd.)

Software Engineer

L&T Infotech | Mumbai, Maharashtra | 2008 – 2010

Design and Development of Sharepoint Web Portals. Worked as a Software Engineer in the Team which worked exclusively on the various internet and intranet webportals for Viacom Inc. & MTV.

Academic History

Indian School of Business

PGPPro, Corporate Strategy & Marketing | 2021 – 2023

Completed PGPPro(Executive MBA) from ISB with specialization in Corporate Strategy and Marketing with a CGPA or 3.7/5.0 in April 2023.

National Institute of Design

PGDPD, New Media Design | 2011 – 2013

The New Media Design Program is trans-disciplinary in nature, applying and integrating knowledge from various disciplines. In this sense, it is a unique combination of design, art, science and technology.

Lingaya's Institute of Mgmt. Tech.

B.E. Computer Science | 2003 – 2007

Completed B.E., Computer Science from Lingaya's Institute of Technology affiliated to Maharishi Dayanand University, Rohtak.