Debashish Sahu

Sr. Staff Product Designer

10 yrs. Product Design
13.5 yrs. Total Experience

Personal Profile

A keen designer with a strong passion for usability, an eye for visual consistency, and a knack for reducing the complex to the bare essentials.

Ability to lead and contribute towards all the phases of design the lifecycle for software, digital products & services.

Professional Skills

- User Research
- User Experience Design
- User Personas
- Storyboards
- Wireframes
- Visual Design
- Usability Testing

Contact Details

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Accomplishments

- Extensible object model & GUI enabling modeling (**Patent-US20220121965A1**)
- **Star Performer**,
  Pramati Technologies Pvt. Ltd.
  (2016 - 2017)
- **Outstanding Performer Award**, Mindtree Ltd. (2015)
- **Design Paper**, OZCHI 2013
- **Best Performing Team**, L&T Infotech (2010)

Career History

Sr. Staff Product Designer

ServiceNow | 2025 - Present

- Lead design initiatives for flagship applications, including Strategic Planning Workspace (SPW) and Enterprise Architecture Workspace (EAW).
- Collaborate with cross-functional teams to understand complex user workflows and stakeholder needs.
- Mentor new designers and participate in hiring to build a strong design team aligned with our vision.

Staff Product Designer

ServiceNow | 2020 - 2025

- Responsible for the Alignment Planning Workspace, focusing on Financial Planning, Portfolio Creation, and Goals/OKRs modules.
- Collaborate with cross-functional teams to enhance user experience and streamline product functionality.

Lead Interaction Designer

Honeywell Technologies Solutions | 2019 - 2020

- Led the design of next-generation interactions for the Forge Portal, enhancing user experience across Honeywell's software suite.
- Focused on the Forge Connect product and consumption dashboards, streamlining data visualization for building management.
- Collaborated with cross-functional teams to ensure cohesive design strategies that align with Honeywell's innovation goals.

Lead Interaction Designer

Pramati Technologies Pvt. Ltd. | 2015 - 2019

As a Lead Interaction Designer, a major portion of my work involves coming up with new and best experiences for the varied software or digital products in the Design Labs and leading from the front.

- Led a team of 5-8 designers
- Lead designer for all major projects under Imaginea Services
- Mentored new designers

User Experience Designer

Mindtree Ltd. | 2013 - 2015

Worked as Interaction Designer/User Experience Designer in a co-innovation lab called The Digital Pumpkin.

The Digital Pumpkin was a CoE of the upcoming technology be it Tangible Media, IoT, gestures based devices, AR/VR etc. the idea was to create a working showcase of products and solutions which could link experience, end-users and business together.

Sr. Software Engineer

Nagarro Softwares Pvt. Ltd. | 2010 - 2011

Design and Development of Sharepoint Web Portals. Worked as a Senior Software Engineer, Member Delivery Group in developing Web based applications in MS Sharepoint Server.

Career History (contd.)

Software Engineer
L&T Infotech | 2008 - 2010

Design and Development of Sharepoint Web Portals. Worked as a Software Engineer in the Team which worked exclusively on the various internet and intranet webportals for Viacom Inc. & MTV.

Academic History

PGPPro (Corporate Strategy & Marketing)
Indian School of Business | 2021 - 2023

Completed PGPPro(Executive MBA) from ISB with specialization in Corporate Strategy and Marketing with a CGPA or 3.7/5.0 in April 2023.

Post Graduate Diploma (New Media Design)
National Institute of Design | 2011 - 2013

The New Media Design Program is trans-disciplinary in nature, applying and integrating knowledge from various disciplines. In this sense, it is a unique combination of design, art, science and technology.

B.E. (Computer Science)
Lingaya's Institute of Mgmt. Tech. | 2003 - 2007

Completed B.E., Computer Science from Lingaya's Institute of Technology affiliated to Maharishi Dayanand University, Rohtak.